Auckland Regional Public Health Service
Ratonga Hauora-ā-Iwi ō Tāmaki Makaurau

STRATEGIC PLAN
2017-2022

TE ORA Ō TĀMAKI MAKARAU
FOREWORD

As a discipline, public health is about preventing disease, prolonging life and promoting health through the organised efforts of society. ARPHS provides public health services to people residing within the Counties Manukau, Waitemata and Auckland District Health Board (DHB) areas through health protection, prevention and promotion. This Strategic Plan identifies, at a high level, the direction in which ARPHS intends to travel to improve the health and wellbeing of the region’s people and environment. ARPHS’ vision is Te Ora ō Tāmaki Makaurau. We are only able to achieve this by collaborating with our stakeholders.

During the development of the strategy, we have identified many challenges and opportunities facing Auckland including its projected growth, diversity, climate change and health inequities. To navigate these changes, the strategy outlines five outcome areas on which ARPHS will focus. To achieve these outcomes, ARPHS will prioritise: stakeholder relationships and collaboration, leveraging new technology, supporting effective communications and surveillance, workforce development and improving equity.

We would like to thank the ARPHS team for the many contributions and input into the development of this strategy. We would also like to thank Simon Bowen and Dr Margaret Wilsher for their leadership and guidance during the development process.

Jane McEntee
General Manager

Julia Peters
Clinical Director
**PUBLIC HEALTH**

The art and science of preventing disease, prolonging life and promoting health through the organised efforts of society.

- Acheson, 1988; WHO

To the deceased among us, depart to Hawaiki, to great Hawaiki, to long Hawaiki, to distant Hawaiki, to the meeting place of departed souls. There you shall be at rest.

Auckland Regional Public Health Service acknowledges Ngā Mana Whenua o Tāmaki Makaurau for the care and protection you extend to all within the Auckland Region per the articles of the Treaty of Waitangi. We extend thanks and appreciation to you all.

Turning now to us all, of many tribes, communities, families and civil servants who all dwell in this region. Sincere greetings to you, and to us all.

Auckland Regional Public Health Service is the regulatory public health organisation serving the diverse population of Tāmaki Makaurau through health protection, prevention and promotion. We aim to provide public health service to people residing in Waitemata, Auckland, and Counties Manukau.
Why we’re here

VISION

Te Ora ō Tāmaki Makaurau

Our vision captures the essence of promoting and protecting the health and wellbeing of the region’s people and environment.

PURPOSE

Collective action for the health and wellbeing of Tāmaki Makaurau.

HIGH LEVEL OUTCOMES

Increased life expectancy

Quality of life

Māori health gain

Equity for all

What we do

LONG TERM OUTCOMES

People live free from the harms associated with harmful commodities

People are protected from the impact of environmental hazards

People are protected from the impact of notifiable infectious diseases

The environments in which people live, learn, work and play promote health and wellbeing

SUPPORTED BY

Leadership, workforce development and organisational sustainability

TOP STRATEGIC PRIORITIES

Reduce the harm of notifiable infectious diseases, in particular:

• Reduce the spread of Tuberculosis through TB case and contact management

• Actively manage infectious diseases and pursue an ‘up stream’ approach to infectious disease prevention

Build healthy and resilient environments and communities, in particular:

• Early identification and active management of enteric diseases

• Active support for high quality water and waste management

Reduce obesity, improve nutrition, and increase physical activity

Support Smokefree 2025

Enhance surveillance of communicable and non-communicable diseases and risk factors for public health action and reporting

Enhance and build stakeholder relationships with organisations and communities to continuously improve public health for Tāmaki Makaurau

ARPHS STRATEGY 2017-2022
Live, learn, work and play
LONG TERM OUTCOME
The environments in which people live, learn, work and play promote health and wellbeing

BOLD GOAL
Wellbeing is at the forefront of decisions that impact Tāmaki Makaurau

WHAT WE DO
By July 2022, target populations (identified by equity) see positive differences in where they live, learn, work and play
By 2022, community voice informs how we are planning, designing and delivering improved outcomes for the people of Tāmaki Makaurau

WHY
Evidence supports making positive changes to where people live, learn, work and play improves their health
Obesity has become a significant health and community issue
The first 1000 days of development is critical for shaping outcomes in later life
Workplaces are no longer just an important setting, but are considered a determinant of health
Strong collaborations with common purpose drive change

HOW
Generate and share evidence
Build strong stakeholder relationships to support change
Drive for equity
Incorporate community voice
Champion healthy environments and public policy

FOCUS AREAS
Influential partnerships for optimal results
Making the case for change
Equity enhancing environments

WHAT’S INCLUDED
Healthy Auckland Together
Early childhood programmes
Workplace wellbeing

ARPHS STRATEGY 2017-2022
LONG TERM OUTCOME

People are protected from the impact of environmental hazards

BOLD GOAL

Build healthy, resilient environments and communities

WHAT WE DO

ARPHS will focus on the prevention and best practice management of environmental hazards

ARPHS will work with communities to support the prevention of environmental hazards

ARPHS will support the management of high quality water and waste systems

ARPHS will maintain robust stakeholder management to support sustainable wellbeing for the people of Tāmaki Makaurau

WHY

Enteric disease management and prevention leads to healthier communities

Reducing environmental hazards reduces harm in communities

Public health support and communication leads to more resilient communities

HOW

Provide best practice for notification and management of enteric diseases

Support control of public health hazards at the border

Respond with action and advice to reduce the impact of environmental disease

Collaborate with other organisations to build a strong network of support, advice and communication

Provide comprehensive and sustainable surveillance and reporting
Harmful commodities
LONG TERM OUTCOME
People live free from the harms associated with harmful commodities

FOCUS AREAS
Leadership and effective partnerships
Changing the culture of consumption
Effective legislation, policy and enforcement

WHAT’S INCLUDED
Smokefree
Alcohol
Psychoactive substances

BOLD GOAL
Reduce the availability and consumption of harmful commodities across Tāmaki Makaurau, particularly in areas of high deprivation

WHAT WE DO
ARPHS influences social discourse and policy decisions regarding harmful commodities
ARPHS contributes to healthy public policy, regulatory and enforcement environments

WHY
Harmful commodities are some of the leading causes of preventable death and disease in New Zealand
Alcohol consumption is an important risk factor for more than 60 different disorders, and has an estimated economic cost of $4.9 billion a year
Each year about 1700 Aucklanders die from smoking, and over 1000 Auckland children start smoking
We have a legal responsibility to enforce Government regulations around alcohol, tobacco and psychoactive substances

HOW
Build public support for change
Advocate for positive change in influential arenas
Provide comprehensive surveillance and reporting that is widely disseminated
Leverage off regional and national opportunities to contribute to Smokefree 2025
Maximise the public health benefit of effective compliance strategies and actions
Notifiable infectious diseases
LONG TERM OUTCOME

People are protected from the harm of notifiable infectious diseases

FOCUS AREAS

Influential partnerships for best outcomes
Innovative use of resources
Dynamic thriving team

WHAT'S INCLUDED

Tuberculosis
Notifiable infectious diseases
Refugee health screening
HIV
Vaccinator authorisations

BOLD GOAL

Reduce notifiable infectious diseases

WHAT WE DO

ARPHS will focus on prevention and best practice management
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ARPHS will develop and maintain collaborations with key partners to grow its knowledge base
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ARPHS will develop relationships with social sector partners to enhance sustainable wellbeing for the people of Tāmaki Makaurau

WHY

Reduced incidence of infectious diseases leads to sustainable health and wellbeing
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Management of infectious diseases leads to fewer hospitalisations, and reduces the burden of illness in communities
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Comprehensive sharing of information equips people with the tools to reduce harm and affect change

HOW

Provide best practice for notification and management of notifiable infectious diseases
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Support 'up-stream' activities to reduce the incidence of notifiable infectious diseases
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Monitor, report and undertake surveillance on infectious and emerging diseases
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Build collaborations to support excellence in infectious disease management
Leadership
LONG TERM OUTCOME
SUPPORTED BY

Public health leadership, sustainability and workforce development

FOCUS AREAS

Impacting where it matters most
Creating a thriving culture
Efficient and influential services

WHAT'S INCLUDED

Informatics
Surveillance
Emergency management
Leadership
Workforce development
Policy
Communications
Stakeholder management
Infrastructure
Intelligence and reporting

BOLD GOAL

ARPHS is a champion of innovation, public health gain, equity and world class outcomes

WHAT WE DO

ARPHS has systems, processes, and infrastructure to support public health gain
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ARPHS is one team, thriving and high performing
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ARPHS has meaningful stakeholder engagement to make a positive difference where it matters
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ARPHS undertakes horizon scanning to address emerging public health issues and threats
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ARPHS provides public health intelligence and reporting

WHY

Robust systems, processes and infrastructure support public health action
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A thriving and high performing team enables ARPHS to competently work with the people of Tamaki Makaurau
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Strong stakeholder relationships support public health action
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ARPHS is responsible for providing public health intelligence to inform public health action

HOW

Active surveillance of public health hazards and provision of relevant intelligence
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Ensure robust and innovative systems, processes and infrastructure
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Implement ARPHS’ people action plan
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Build meaningful stakeholder relationships supported by a stakeholder management framework
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Ensure actions to support equity

ARPHS STRATEGY 2017-2022

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OUR VISION: TE ORA Ō TĀMAKI MAKAURAU